

Elsa Voight

GRAPHIC DESIGNER

Core Skills

Design & Creative

Design: Corporate Design, Typography, Layout, Presentation Design, Large-scale Production, Brand Identity & Logo Development

Digital: Basic Animation (After Effects), HTML/CSS

Workflow: Creative Project Management

Professional Strengths

15+ Years Experience • Cross-Functional Collaboration
Multi-Project Time Management • Proactive & Organized
Deadline-Driven

Software

Adobe Creative Suite (20 years)
Microsoft Office Suite (20 years)
Canva (3 years) • Figma (1 year)
Sublime (1 year)

Professional Experience

Center for Vein Restoration – Remote

Graphic Designer: October 2021 – Present

- Lead design initiatives supporting 130+ clinic locations and 90+ physicians nationwide
- Own creative direction and execution for annual convention (1,000+ attendees across formats)
- Develop cross-channel marketing assets driving brand consistency across print and digital
- Partner with senior leadership to evolve and scale brand standards organization-wide
- Create digital content supporting national marketing campaigns and audience engagement

Ashley Furniture Industries, LLC – Arcadia, Wisconsin

Graphic Designer: June 2011 – October 2021

- Maintained brand consistency across national and international retail locations
- Produced 600+ page catalogs distributed to all Ashley Furniture retailers using advanced typography systems and InDesign work flows
- Delivered high-resolution, press-ready files and executed fast-paced design requests across print, web, and in-store applications

Education

Lindenwood University – St. Charles, Missouri (Online)

Master of Arts in Graphic Design (In Progress)
Anticipated Graduation: December 2026

University of Wisconsin – Stevens Point (UWSP)

Bachelor of Fine Arts in Graphic Design
Minor: Spanish
Graduated May 2011, Cum Laude (GPA: 3.57)

Additional Education & Certifications

- Adobe Professional Certification – Illustrator (2025)
- Principles of Design for Animation Bootcamp (2024)

Awards

- **2026:** Top Performer, Marketing Department, Center for Vein Restoration
- **2024:** Distinction Award for Design, 30th Annual Communicator Awards



Volunteer Experience

- **2018 – Present:** Organize and teach donation-based Zumba® classes supporting community fund raisers and food donations
- **2019:** Mission trip to Honduras providing clinic support, Spanish translation, and community aid

